

Profile Backgrounder v.5

Versatile Enterprises Inc. Presents
PROFILE : Lust & Lies Online (working title)

Executive Producer/On-screen Talent: Jeremy J. Jordan

Producer/On-screen Talent: David L. Van Nus Jr.

Co-Producer/On-screen Talent/Investigator: Leonard D. Robinson

Director/Writer/Cinematographer: Todd A. Robinson

Co-Producer/Writer/Editing Consultant: Brett Eichenberger

Editor/Writer: Mike Prosser

Asst. Camera/1st Asst. Director: Pete Hesselman

Production Manager/2nd Asst. Director/Art Director/Designer & Animator: Lara Cuddy

Lead Researcher/Production Assistant: Clayton H. McCartney

Travel Coordinator: Five Star Travel

Synopsis

"Profile" is a documentary focusing on Infidelity Online. Through first person stories and objective interviews by experts in several fields, our goal is to show the impact of Online Affairs on our society. The aim is to expose the real truth about online affairs, from how they begin to how they can be recovered from. This will include reasons why someone goes online in search of an affair, how to prevent, break away from, and repair the marriage from an affair. With Millions of people going to online chat rooms and dating sites geared toward married men and women, we will also show the many implications that may occur by pursuing a discreet relationship. There have been many stories and books written on this subject explaining the negative impact these online relationships have caused for marriages, children, and society. Though not true in all cases, many relationships end in divorce due to this behavior, and families are often torn apart. Some individuals get caught up in the situation and don't know how to get out, while some are predatory and continue to meet several partners online increasing the chance of disease, identity theft, and harm. In a recent case, a woman was reported missing after arranging a rendezvous with a convict she had met online.

We are not here to say that all dating sites are bad or that the internet in general is bad. We are solely focusing on the married men and women who are attempting, pursuing, or have already had an affair with someone they met or communicated with online, and the impact it has on others. Some say this is an epidemic, others say it is the right of the individual who makes this decision. Either way, it affects someone other than the person responsible. Who is responsible? Who is to blame? Some experts believe this is a new addiction growing throughout the world, calling it Online Addiction, while others consider it sex addiction. Is this an epidemic? Where did our society's core family values go? What can someone do if they are in this situation? We explore the options, ask the tough questions and provide answers while exposing the reality of a phenomenon whose statistics are doubling each year. What is your opinion?

Strategy

Versatile Enterprises Inc., comprised of Jeremy Jordan and Dave Van Nus, decided to select this film as their first project. Since becoming a production company in February 2006, Jeremy and Dave began production on PROFILE on May 1st, 2006. In just two short weeks, the PROFILE team has already proven to be a hard working group determined to achieve nothing less than success. Each team member's unique background adds tremendous value to the production. By the second week of shooting, the team secured interviews with several experts across the U.S. and in Canada as well. Director Todd A. Robinson envisions an award-winning film that will participate in the most prestigious international film festivals. Through first person dramatized narrative, we will show the pursuit of one man's goal to be the best father he can be, all the while struggling with his own personal attraction to infidelity and the internet. Along with commentary, dramatized re-enactment with original audio interviews, victim and philanderer interviews, we will show how easy it is to get involved with a married individual online and what the risks and potential outcomes are. Striking statistics will be woven throughout the film, creating interplay with powerful music and narration to bring the audience along on an emotional ride that ends with the viewer confronting any number of questions:

Is online infidelity a factor in my relationship?

In reality, what kind of risks am I'm taking by cheating online?

How do I find out if my spouse is having an online affair?

Is there any way to recover from online infidelity?

There is no question that this film will put fear in the minds of people in committed relationships who have thought about or who are involved in an affair. From the urban metropolis to rural Middle America, the Internet connects us all in a powerful way, making it easier to explore our curiosities and possibly act on them. Anyone who has ever used the Internet will relate to the issues raised by PROFILE. Our goal is not to stop infidelity, but to expose the issue and educate the general public while providing a thought-provoking form of entertainment - ultimately making a lasting impression on each and every viewer.

Production Team Bios

Jeremy Jordan

EXECUTIVE PRODUCER/ON-SCREEN TALENT

Acting as Executive Producer for this film, Jeremy Jordan also has an extensive background in the real estate industry. He currently owns four companies and over 100 real estate investment properties. He has a very successful mortgage company called Smith and Jordan Financial Services with 25 employees. He has a real estate brokerage company called Uptown Real Estate. He has an investment holding company called Smith and Jordan Properties. He is involved in all sorts of real estate investments including developing a 42 lot new home subdivision, tearing down 11 apartments and building 27 new town homes, developing property on 25,000 acres in Mexico and processing granite from a 34,000 acre property along with many other investment projects. This allows him the opportunity to invest heavily in the movie industry, his true passion. Jeremy also co-owns Versatile Enterprise Inc., along with Dave Van Nus, which is the parent company for Versatile Pictures and Versatile Artists. Jeremy is also an actor who has appeared in several films including "Say Uncle" directed by Peter Paige starring Gabrielle Union and Anthony Clark. He also appeared in an episode of the HBO hit series Entourage. He has been in several short films as well. He travels to film festivals and is well versed in the entertainment industry. He is currently involved in producing and starring in a comedy feature film called "Two Thumbs Up" and is going to be the executive producer on a feature film next fall involving the health care industry. Jeremy's drive and determination combined with his knowledge of the industry makes him a strong asset for any project he is involved in within the entertainment field.

Dave Van Nus**PRODUCER/ON-SCREEN TALENT**

Dave Van Nus was born in Fort Lauderdale on July 1st 1978. He moved around considerably and ended up in Beaverton, Oregon where he graduated high school in 1996. He then joined the U.S. Marine Corps as a public affairs representative, broadcast journalist and photojournalist. After his discharge, he decided to take some time off to be with family and get into a position where he could be a part of the film industry. In 2003, he began a job with Smith and Jordan Financial Services as a mortgage broker and became friends with owner Jeremy Jordan. Over the next two years, he and Jeremy worked on starting up a production company called Versatile Enterprises Inc. Their company's goal, to produce films in a versatile nature to showcase all genre's of Film. The company was official in February of 2006 and their first fully funded project is a highly controversial documentary pertaining to online infidelity through dating sites. Dave, acting as producer, and Jeremy, acting as executive producer, are also working on two more projects set to begin late this year including a "based on true events" suspense/thriller feature film concerning ADHD, the medical field and their effect on society, as well as a comedy feature film which Dave and Jeremy plan to not only produce, but also star in as principles. Their commitment is to bring great feature films and honest documentaries to the general public.

Leonard Robinson**CO-PRODUCER/ON-SCREEN TALENT/INVESTIGATOR**

Len can be described in one word: determined. Growing up extremely poor, he took it upon himself by age 12 to provide his own everyday necessities, such as food. His business acumen was first noticed while working as Manager of a major sporting goods retail franchise at age 18. After honorably defending the nation for four years in the US Navy, he recognized his own potential, and refused to settle into the Middle American lifestyle. Trying to understand a new industry, Len forged full steam ahead into the Cyber-frontier, starting with little capital and a plethora of ideas and marketing concepts. Over the years, he has personally been responsible for helping launch one the largest direct-response and internet products of all time in a 50+ year old industry, a feat that has yet to be eclipsed in that industry. Len is personally and ultimately responsible for increasing the sales volume of three high profile internet marketing companies by six times in less than one year. He has been told on several occasions that he is the MASTER of generating free press and staggering traffic numbers. The key to Len's success, in his opinion, is surrounding himself with people more savvy than himself. He's been quoted as saying, "If you're the smartest of all your friends - get new friends!". Len's ultimate goal in life is to show his five children that we can be whoever we want to be in this life, as long as we are willing to embrace opportunity and believe in our own dreams.

Todd A. Robinson**WRITER/DIRECTOR/CINEMATOGRAPHER**

Todd has dedicated himself to independent film/video for close to ten years, putting his passion for content and impact before fame and financial gain. Beginning in the grip and electric departments, he soaked up as much technical knowledge as he could, and gained an understanding of the behind-the-camera process of making films. After working on the crew side of several commercial and feature film projects in the LA and Portland areas, he began writing his own screenplays with the intention of directing. In the past three years, Todd has written, produced and directed two short films, and has Assistant Directed/2nd Unit Directed three shorts and three feature films. Throughout his career, he has also acted in dozens of projects and has credits as Casting Director, Art Department, and Cinematographer.
<http://www.imdb.com/name/nm1274586>

Brett Eichenberger**CO-PRODUCER/WRITER/EDITING CONSULTANT**

Brett Eichenberger picked up the camera at age twelve and hasn't put it down since. Throughout high school and college Brett directed various award winning films, music videos and directed a season of the local alternative sports and music T.V. show, *Insomnia*. This led to jobs in Los Angeles and eventually took Brett to Washington D.C. where he produced and edited public service announcements which were broadcast in Iraq during the war. His latest short film "The Leeward Tide" has won numerous awards and screened at over 27 film festivals nationally and internationally. Brett currently resides in Portland, Oregon.
<http://www.imdb.com/name/nm0251490>

Mike Prosser**EDITOR/WRITER**

Mike Prosser draws from years of experience in the performing, literary, and visual arts to maintain his dedication to his "story comes first" philosophy.

Mike's journey began as an avid artist and child actor. He quickly embraced all aspects of the creative journey, writing an award-winning one-act play, directing, and designing the sets, costumes, and special make-ups for various productions in both scholastic and professional settings. Mike also developed his sculpting skills as the youngest full-time sculptor at Will Vinton Studios, the creators of the infamous Dancing California Raisins. He continued on this path at Southern Oregon State College where he proceeded to write his first three screenplays before graduating with his BFA. After college, Mike brought together his most talented colleagues to direct, co-write, & produce the "cult hit" *THE DIVIDING HOUR*. He has also starred in Playground Film Corp's *HOUSE FOR SALE*, and *THE LIFE OF DEATH*, Badazz Mofo Films production of *DAMAGED GOODS* (due for video release Fall 2006), Polluted Pictures *THE HEATER*, and Dog Hole Pictures' *COME HELL OR HIGHWATER* (2007 release).

Mike has continued writing, commissioned for two scripts in the last two years (one of which, *REACTION*, goes into production in LA this Fall), and expanded his knowledge of CGI and cinematography in the last three years and is currently shooting his next feature film, the family drama with supernatural undertones, titled *RECOVERY*.
<http://www.imdb.com/name/nm1508214>

Pete Hesselman**ASSISTANT CAMERA/FIRST ASSISTANT DIRECTOR**

Starting off at age 16, Pete Hesselman has already directed and starred in three award winning short films. After his quick, yet very successful "thirty seconds of fame" in the film industry, Pete began his own computer consulting company. While in the computer consulting business, Pete refined his craft of internet investigation. Taking on several high profile cases involving online stock investment fraud, Pete mastered the craft of tying a person's online persona with who they are offline including full names, places of work and a plethora of personal information regarding schooling, family, etc. Mr. Hesselman is an expert in the field of online investigation and an experienced film director. In addition, he is currently in production on Versatile Enterprises' own documentary on the path they are taking in the film industry.

Lara Cuddy**PRODUCTION MANAGER/SECOND ASSISTANT DIRECTOR/ART DIRECTOR/MOTION GRAPHICS DESIGNER**

Lara has over 12 years of experience doing concept development, art direction, and design execution for a wide range of media including broadcast, animation, print, and interactive. Her broadcast design experience includes design and animation projects for such clients as Adidas, Nike, Intel, Agilent, Wieden & Kennedy, The Sharper Image, Bissell, Philips Magnavox, Emery Worldwide and Sprint. Lara's film experience includes art direction on industrial and corporate projects as well as Todd Robinson's narrative short 'Anniversary', which she also Executive

Produced. In the print and interactive realms as co-founder and Creative Director at Tweak Interactive (Established 2000), Lara has directed the design strategy for clients big and small in a broad range of industries. The short list includes clients such as Digimarc, Unicru, Tripwire, InFocus, InfoSpace, SD Deacon, Serena, Portland Oregon Visitors Association, and The Susan G. Komen Breast Cancer Foundation. A long-time photographer and fine artist, Lara sees the aesthetic potential in everything around her - and believes the highest challenge in doing meaningful creative work lies in the ability to visualize the possibilities in the complex and ever-changing world around us. She has a BFA in graphic design with a minor in art history from the University of Kansas.

Professional Interviews (in no order)

See below for a list of participants that we have interviewed or secured interviews with for the film. This list also includes people we have approached that have not committed to the project yet.

Dr. Irwin Marcus

Co-Founder of The New Orleans Psychoanalytic Institute
Author of *Why Men Have Affairs*
Website www.nopsya.org

Dr. Don-David Lusterman

Supervisor of the American Association for Marriage and Family Therapy
Author of *Infidelity: A Survival Guide*
Website www.infidelityhelp.com

Dr. Dave Greenfield

Author of *Virtual Addiction*(1999)
Founder of The Healing Center, LLC & The Center for Internet Behavior
Website www.virtual-addiction.com

Dr. Kimberly Young

Founder and Executive Director of The Center for Online Addiction
Author of *Caught in the Net and Tangled in the Web*
Website www.netaddiction.com

Dr. Marlene Maheu

Owner of CyberTowers Professional Center
Editor-in-Chief and founder of *SelfhelpMagazine* at www.selfhelpmagazine.com
Director of Telehealth and E-health for Alliant University
Author of *Infidelity on the Internet : Virtual Relationships and Real Betrayal*
Website www.drmarlenemaheu.com
Website www.cybertowers.com
Website www.telehealth.net

Dr. Michael Adamse

Author of *Affairs of the Net*(1996)
Website www.cybershrink.com

Dr. Hilarie Cash and Counselor Jay Parker

Founder of Internet/Computer Addiction Services (ICAS)
Website www.icaservices.com

Divorce Attorney Sanford K. Ain

Principal and Co-Founder of Ain & Bank Law

Ranked as one of the ten best divorce lawyers in America
Ranked #1 among the Washington, DC area's top divorce lawyers
Current and Past President of the District of Columbia Chapter of the American Academy of Matrimonial Lawyers (AAML)

Dr. Joy Browne

Radio talk-show host on WOR Radio
Author of It's A Jungle Out There Jane, Dating for Dummies, The Nine Fantasies That Will Ruin Your Life, Getting Unstuck, and Dating Disasters.
Website www.drjoy.com

Darren Morgenstern

Founder of Infidelity site www.ashleymadison.com

Michelle Langley

Author of Women's Infidelity
Website www.womensinfidelity.com

Dr. David Marcus

Continuing the work of the late Dr. Alvin Cooper
Worked with 'Dateline's 'To Catch A Pedophile' "

Ruth Houston

Infidelity expert and Author of Is He Cheating on You? - 829 Telltale Signs
Website www.InfidelityAdvice.com

Bill Mitchell

Founder of Mitchell Reports Investigations, LLC
National Infidelity Private Investigator
Author of The More You Know
Website www.sevendaydetective.com

Anne Bercht

Director for the International Beyond Affairs Network (BAN)
Co-author of My Husband's Affair Became the Best Thing That Ever Happened to Me
Speaker of Passionate Life Seminars
TV Host on internet based Marriage Uncensored

Dr. Sterling Ellsworth

Author of How I Got This Way and What To Do About It and
Latter-day Plague: Breaking the Chains of Pornography
Website www.drsterlingellsworth.com

Dr. Llew Wells Albrecht

Psychologist of the Year L.C.P.A 1995
Certified in Imago Relationship Therapy
Website www.imagotherapy.com/therapists/albrecht.html

Robert Weiss

Founder and Clinical Director of The Sexual Recovery Institute - Los Angeles
Co-author of Cybersex Exposed: Simple Fantasy or Obsession?
Author of Treating Sexual Addiction in The Handbook of Addictive Disorders
Website www.sexualrecovery.com

Dr. David Delmonico and Elizabeth Griffin

Founders of Internet Behavior Consulting (IBC)

Authors of *Cybersex Unhooked: A Workbook for Breaking Free of Compulsive Online Sexual Behavior*

Co-Authors of *In the Shadows of the Net: Breaking Free of Compulsive Online Sexual Behavior*

Associate Professor at Duquesne University

Website <http://www.internetbehavior.com>

Dr. Andrew J. Cherlin

Author of *Marriage, Divorce, Remarriage: Social Trends in the United States*

Research in The Sociology of Families and Public Policy

Principal Investigator of the "Three-City Study"

Dr. Drew Pinsky

web: <http://drdrew.com/>

web 2: http://health.discovery.com/fansites/dr_drew/warning.html

Sue William Silverman

Author of *Love Sick: One Woman's Journey Through Sexual Addiction*

Website: www.suewilliamsilverman.com

Barbara Brunworth, PhD

Focus on the Family